

Announcement Master's Thesis:

Regulating Supply Chain Sustainability

Context

To a large extent the development of new theory, methodology and technology in the domain of supply chain management has focus on quantitative factors to increase the efficiency of the value chain. The decision-making of how should be the supply chain be planned, organized, executed and controlled where mainly based on the cost and time factors (the cheaper and faster the better). The society and government expect however more responsible operations from companies.

Tasks

Students are expected after an extended literature review on the topic to design instruments to give a detailed explanation to the following research questions:

Which factors affect the decision of companies to implement methods and instruments to meet policies and regulations that guide, control and lead supply chains?

How do rules, structures and institutions that regulate supply chains have an impact on?

1. Companies' revenues
2. Legal compliance
3. Ecological Impact
4. Social responsibility

Applicants

Students should meet the academic requirements to begin their Master's Thesis. Additionally, they are expected to demonstrate good study performance, high motivation and capability to work, under tutor's guidance, independently and target-oriented on the theme. Finally, applicants should have proficiency and good communications skills in English or German.

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